

## CONDITIONS OF PARTICIPATION AND AWARDS

Premios Empresa Social

*BASES DEPOSITED WITH A NOTARY*

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### Before participating in the contest...

Please read carefully, understand and accept these rules of participation and awards, in whose content each and every one of the aspects related to the participation and possible awarding in the same are specified in detail.

Signing the registration form for the contest, the participant understands and accepts each of the points set out in this document, not fitting in case of disagreement with any of the points allegations of ignorance of them.



## A. FUNDAMENTAL ASPECTS

- A1.** The application for registration of a candidacy in **Premios Empresa Social** necessarily implies the acceptance of each and every one of the requirements and general conditions of this contest, established in these bases. Please read this document carefully in its entirety to be clear about the organization's work and protocol.
- A2.** The breach of the rules leads to the cancellation of participation in the contest for this edition, as well as the penalty for 3 years that precludes participation in future editions of any event belonging to the organization.
- A3.** Likewise, the breach of the duty to pay for accreditation to the contest will involve the inclusion of the participant in a delinquency file.
- A4.** The participant will not be able to decline / cancel his participation in the contest once the registration period is closed.
- A5.** The organization of the contest may use the material registered in the contest to promote the event on its website or in promotional actions in subsequent editions.
- A6.** The participants are responsible for the permission to participate with a project by the company, being exempt from the organization of any past, present or future responsibility, in terms of permission to project images or publication of strategies in the event, being full responsibility of the participants.
- A7.** The organization reserves the right to modify registration dates for the event, dates of the event, accreditation prices, city or venue of the event. All this will be published and announced well in advance on the website [www.premioempresasocial.com](http://www.premioempresasocial.com) as well as in the social networks and communications of the organization.

## B. REGISTRATION, PARTICIPATION PROCESS

- B1.** The bankruptcy section of **Premios Empresa Social** is open to the participation of companies and companies that have developed a social action in favor of any solidary cause or a project of Corporate Social Responsibility within the company itself and its clients.
- B2.** Participants can begin the process of participation in the contest once announced the opening of the registration period by the organization. The closing of the term of inscription will be fixed by the organization being announced with sufficient advance in the official means of the contest.
- B3.** The participation process begins by sending the organization an enrollment form duly completed for each project you wish to register. To do this, the participant must download the registration form available in the PARTICIPATE section of the contest website and send it duly completed, stamped and signed to the email [comunicacion@premioempresasocial.com](mailto:comunicacion@premioempresasocial.com) with a copy to [participantes@premioempresasocial.com](mailto:participantes@premioempresasocial.com)
- B4.** Along with the registration form, which should preferably be signed by a senior executive of the company or entity, the participant will attach an explanatory report of the project or action to the contest.



**B5.** The explanatory report must be presented in PDF format and have a maximum length of 20 pages, where it must include:

- Objective, description and innovative characteristics for the business sector of the initiative.
- Argumentation of the strategic nature of the candidate action.
- Importance of the action, according to the company.
- Explanation of its social character and benefits to the community.

**B6.** Each participant can register the projects that they want without quantity limit, although there is a limit of projects / categories in which they can be awarded, specified in the following point of these bases.

**B7.** The same participant may be selected for a MAXIMUM OF 12 PRIZES in total in the same edition of the contest. If, after evaluation of the jury, a participant obtains sufficient score to be the winner of a higher amount of prizes, the organization will select to award exclusively the 12 projects / categories assessed with the highest score.

**B8.** The contest will not accept participations that do not include the registration form or include it without their signature and corresponding stamp. By signing this document, the participant confirms that he has read and accepts the rules of participation of the contest.

**B9.** In case of concurring with several projects to contest, it is mandatory to send a signed and stamped registration form for each submitted project, indicating in each one of them the categories for which this application is submitted.

**B10.** The participant competes with the totality of the sum of the categories indicated in each registration form. Thus, in the example of a company presenting 3 pages of inscription with 4 categories each indicated, it competes in a contest with 12 categories.

**B11.** The material submitted to the contest may be conceived and made in any international language, if possible subtitled in Spanish.

**B12.** The project registered to the contest must have been presented or developed before the date of the contest, or have the express authorization of the company for its presentation in case it is a project that at the date of the gala has not seen the light.

**B13.** The organization can claim the corresponding certificates or proof of authorship of a project that is considered awarded by the jury.

**B14.** In case of breach of any aspect of these bases, the organization may use the signed registration form where the participant accepts the bases if it considers it appropriate to undertake a legal procedure.

**B15.** Projects or nominations that do not have relation with the theme of this contest will not be accepted.

**B16.** Under no circumstances will projects that development have required any violation of human rights, animal rights, care of the environment, etc. be accepted. ...



## C. AWARDING, ACCREDITATION PROCESS

**C1.** The candidatures will be valued by the organization and a jury composed of different professionals from the business sector, society, economy, social work or politics, among others..

**C2.** In the event that a member of the jury has some kind of direct or indirect relationship with a participant or company represented in a project, they will not be able to assess and rate said candidacy.

**C3.** The organization reserves the right to make a selection prior to the evaluation of the jury, filtering those candidatures that do not exceed the minimum quality criteria established by the contest. Likewise, the organization reserves the right to withdraw from the contest all material that is offensive, defective, or does not represent the values and spirit of the contest..

**C4.** The organization reserves the right, on its own initiative or at the proposal of the Jury, to add or leave certain categories of those initially established to contest.

**C5.** The draws and special situations will be resolved with the vote of quality of the presidency of the jury and the organization.

**C6.** The selection of prizes and special mentions, as well as awards and honorary appointments is reserved exclusively for the organization, being responsible for voting in special cases.

**C7.** Failed the awards by the jury, the list of winners will be deposited before a notary.

**C8.** The prize list will be confidential until the day of the awards ceremony. The winners will only be informed of their awards, never of the prizes of the other participants.

**C9.** After the verdict of the jury, the organization will inform each participant of the result of their candidacy. The contestants that have been winners will start from that moment a very protocolized process of attendance and participation in the Gala.

**C10.** After the initial free registration, only the prize-winning participants will have to pay a fee for the accreditation rights to the contest, leaving the non-awarded ones exempt from any financial outlay.

**C11.** The accreditation price established for the awarded company is € 695 for each project and each category awarded..

**C12.** The winner is obliged to pay their accreditation rights within the period indicated by the organization in the communication of their awards through the means of payment provided in the protocol.

**C13.** Each project registered to the contest can be awarded in as many categories as indicated by the participant in the registration form. In the event that the same project is awarded in several categories, the winner must pay an accreditation for each of the awarded categories, not being able to change, decline or reject any of them after the verdict of the jury and the communication of their prizes.

**C14.** In the event that a winner wishes to cancel his participation in the contest after the deliberation of the jury and the communication of his prizes, he is equally obliged to pay for his accreditations. In case of breach of this point the organization reserves the right to request payment via legal, as well as take legal action against the participant / entity for damages to the organization.



**C15.** In the event that two different companies attend a competition with the same action, in case the project is awarded, each participating company must pay an accreditation independently. That is to say, it will not be admitted that a prize is shared between two companies.

**C16.** The winner can request one or several replicas of his statue if he wishes to share his prizes with clients or partners. This service has a cost of € 195 for each replica and the delivery will be made in the same awards ceremony whenever it is requested within the period specified by the organization for it. If requested later than this deadline, the costs of sending replicas will be borne by the applicant and never by the organization.

## D. PROTOCOL, PROMOTION AND ASSISTANCE TO THE GALA

**D1.** The winner can make self-promotion of their award, as well as the status of winner of your company from the moment of crediting, never before. The organization of the contest will authorize the use of its brand and badges to the winner for said promotion.

**D2.** In the event that a winner declines their participation or is disqualified from the contest due to non-compliance with the rules, they will be prohibited from self-promotion of this prize, and the organization may take legal action to avoid it if it considers it appropriate..

**D3.** From the moment of communication of the prize to a winner, the winner will attend and provide the organization with the data required for the protocol of the gala within the established deadlines.

**D4.** The accreditation includes the attendance for each award of 10 guests to the Gala, as well as associated acts indicated in the protocol that will facilitate the organization during the accreditation process. The winner must provide the organization with his list of guests within the period specified in the notification of his prize..

**D5.** Closed the aforementioned deadline, the capacity can be completed, so, if a winner is delayed in sending your list of guests, the organization may reduce the availability of 10 invitations to a smaller number for security reasons, capacity and protocol.

**D6.** In case of needing it, the winner can request extra invitations to the 10 that correspond to him. The organization may provide these extra invitations only in the case of available capacity.

**D7.** If the presentation of the awarded project is an audiovisual project that exceeds 25 seconds, the organization will ask the winner for a summary of their work of no more than 25 seconds for viewing at the gala, thus promoting agility and good development of the same. If the winner does not send this summary within the period indicated in the accreditation process, the organization will have the power to edit and summarize the piece for its screening at the gala.

**D8.** Regardless of the people who take the stage, only one person per agency / entity may give a speech of thanks that can not exceed in any case the 20 seconds of duration for greater agility of the Gala.

**D9.** Under no circumstances will the organization be responsible for travel expenses, lodging, meals or any disbursement related to attendance at the event. Although, the organization will duly inform the winner if there are recommended hotels with special rates for the event or exclusive travel discounts.

**D10.** The material and documentation submitted will become part of the archive of the contest. The participants authorize the exhibition in public or private of the candidatures presented, as well as their edition, distribution or sale for promotional purposes of the contest.



**D11.** The decision not to award a certain application or project in the contest, for the reasons and reasons set forth in these rules, will be based solely and exclusively on the opinion of the jury or the organization of the contest. In this sense, the participant may not appeal this decision or, in any case, demand liability or compensation whatsoever to the organization of the event.

## E. RANKING, SPECIAL PRIZES AND PLATINUM COMPANY

**E1.** The organization of the contest will award each winner for each prize obtained a score for their position in the International Ranking of the Most Responsible Companies published on the website of the contest. Likewise, this score may be valid and cumulative for different rankings of companies or specialized media in the business sector, as well as public contest promotions, etc.

**E2.** In case an award winner requests it, the organization may issue a certificate accrediting the own score of the contest issued online without any cost. Similarly, the organization offers the possibility of issuing a notarial certificate of punctuation, which may be requested in a timely manner and whose cost is 95 Euros for each certificate.

### SCORES GRANTED FOR RANKING

**E3.** A winner can obtain the following points according to the prizes harvested in the contest:

- 20 POINTS for each category awarded.
- 25 extra POINTS for each special prize awarded by the organization
- 35 extra points for the distinction COMPANY OF THE YEAR
- 40 POINTS extra for the PLATINUM COMPANY distinction

### SPECIAL AWARDS AWARDED BY THE ORGANIZATION

**E4.** The organization will have the power, on its own initiative, to grant a series of Special Prizes based on the high scores and good evaluations that the jury of a company, candidature or project can make. These Special Prizes do not entail any extra cost for the winner in their accreditation, they are automatically reflected in the prize list and add 25 extra points to the accumulated points of the winner for the Ranking. Special prizes may be, among others:

- SPECIAL PRIZE COMPANY WITH BEST RESPONSIBLE PROJECT
- SPECIAL PRIZE COMPANY WITH BEST CSR PROJECT
- SPECIAL PRIZE COMPANY WITH BEST HUMANITARIAN AID PROJECT
- MOST SOCIAL ENTERPRISE SPECIAL PRIZE
- SPECIAL PROMISE MORE COMPROMISED COMPANY
- OTHER SPECIAL PRIZES



## SPECIAL PRIZES TO THE MAXIMUM AWARD OF THE EDITION

**E5.** A company will be considered PLATINUM COMPANY when, once the evaluations of the Jury and the Organization are finished, it is the most awarded company of the present edition of the contest.

**E6.** Along with the PLATINUM COMPANY distinction, the COMPANY OF THE YEAR score is obtained as the high score obtained by the winner does not have competition.

## F. DISQUALIFICATION AND PENALTY, REASONS

**F1.** Participants who have been winners and do not pay their accreditations within the deadline set by the organization will be disqualified and penalized, being strictly prohibited their attendance at the gala or any type of relationship with the contest for the next 3 years.

**F2.** The participant who can not prove that he / she is the author of the candidacy presented or does not have the consent of the company to participate in the contest can be disqualified from the contest..

**F3.** The participant may be disqualified and / or penalized from the contest who, on the occasion of his / her participation or award, attempts to contact any member of the organization outside the scope and strictly professional means (personal social networks, personal telephone, etc ...).

**F4.** Any participant who fails to comply with moral or civic standards, such as attempting to communicate with the members of the jury and / or the organization for purposes related to the score of their candidature, etc., may be disqualified from the contest..

**F5.** May be disqualified and in his case dispossessed of their awards any winner that in the Gala of awards ceremony commits an altercation of civics or public order against the proper development of the event.

**F6.** **Premios Empresa Social** supports the criteria of the FAADA Foundation, for the defense of animals in the Audiovisual sector, collaborating closely with this entity. Projects in which animals have been damaged, mistreated or otherwise harmed will not be admitted.

**F7.** It will be disqualified, and in its case dispossessed of its awards, any company that breached the established in these conditions, having accepted them in their entirety by signing on the registration form.

**F8.** The organization is empowered to resolve any contingency not foreseen in these bases.

## G. SOCIAL ACTION, SCHOLARSHIPS

**G1.** The organizing entity of the contest, **Fundación Mundo Ciudad**, will donate to the winning participants a training scholarship that can benefit any person who credits belonging to the awarded company.



The Social Action in scholarships from which the winners will benefit is the following:

- PRIZE COMPANY: 1 Master (Valued 3995€)
- COMPANY WITH SPECIAL PRIZE: 1 DBA (Valued 25000€) + 2 Master (Valued 7995€)
- PLATINUM COMPANY: 2 DBA (Valued 50000€) + 2 Máster (Valued 7995€)

**G2.** The winners of the Master's scholarships may apply for a free Master's degree related to the sector valued at € 3995 to be taken online at the European University Campus for a period of 6 months with the option of an extension, at a rate of € 95 per month. extended if necessary.

**G3.** In case the beneficiary of this scholarship does not meet the academic requirements to take a Master's degree, he will have the option of taking an Expert or training program compatible to his level of education.

**G4.** The winners of the Excellent Program DBA Scholarships may request to take a completely free of charge an Excellent Program Doctor in Business Administration valued at € 25000 to study online at the Campus Universitario Europeo for a period of 3 years with the option of extension, at a rate of € 95 per each month extended if necessary.

**G5.** The only cost for the student taking the Master or training program is the issuance of the title and Apostille of The Hague, which will be € 295 required by the Campus Universitario Europeo. The cost of issuing the title of the Excellent Program DBA is € 595.

**G6.** To enroll in the Master, Expert or DBA, you must fill in the registration form that the Campus Universitario Europeo will provide and send it back to you within one month after the award ceremony of the contest.

**G7.** In the event that the winner decides to decline the scholarship, he will be obliged to inform the organization of the contest within a maximum period of 30 days after the Gala.

**G8.** Students will have the option of requesting the double degree from the prestigious San Miguel University, being able to request information about this from the Campus Universitario Europeo.

**G9. Premios Empresa Social** is attached to the Internet Security Seal system and also to the ethical code of good behavior.

**G10.** This contest has a clear solidary purpose and a great Social Action, and supports the United Nations Global Compact, The Global Compact.

Participating in this contest you are collaborating in our important Social Action.

\* Bases deposited with a notary.

Premios Empresa Social 

  
FUNDACIÓN  
MUNDO CIUDAD

  
FUNDACIÓN  
GALA



